



# *Last In:*

## **Call for submissions**

### GENERAL DESCRIPTION:

Open to established and emerging artists, this two-day exhibition will feature at least 30 pieces of the latest work in visual arts of Toronto on the last weekend of each month (the last Saturday and Sunday).

Time: 12 pm till 6 pm each day

Opening Reception: 12 pm to 2 pm on Saturday

### REGISTRATION and PARTICIPATION

Registration starts on the 7<sup>th</sup> day of each month at 11 am (if the 7<sup>th</sup> day falls on Monday then registration will begin on Tuesday) and ends on the 15<sup>th</sup> at 6:00 pm (if Monday, then ending on the following day). The artist must appear in person to register. The wall space will be assigned on a first come, first served basis. During the registration, artists will schedule a specific time for delivery and installation (no photographs of works are required). No more than two, if small, then three works may be submitted at a time. Exceptions will apply.

Delivery and installations by the artist should be completed between 9:00 am and 11:00 am the day of the opening.

The best work as selected by the jury will receive the “Best Last In: Jury Award”. It will be shown in the prime display area of the Gallery, will be featured on the website of the Gallery, as well as submitted to the competition for “Latest In Art” Award at the end of December 2011.

Another award at the exhibition will be the “Last In: People’s Choice Award”. This will be based on submission of evaluations by attendees at the Gallery.

In case of cancellation the artist must inform the gallery two days prior to the exhibition start day. No registration fees will be returned. The next artist in the waiting list will be contacted to fill in the vacant spot.

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## RULES OF PARTICIPATION

1. Registration Fee is \$31 (plus HST) per each wall space (in most cases suitable for 36"x24" or smaller size work). An extra fee of \$16 (plus HST) will apply for each additional small work that can fill the same space. The registration fee for large pieces of artwork is \$62 (plus HST). Inquire at the Gallery for further details. The artwork(s) installation must be visually appealing and not overwhelming.
2. BBG does not exhibit live art, animal art or works that use parts of deceased organisms. BBG reserves the right to refuse a submission.
3. The Gallery shall deduct a commission of fifty percent (50 percent) from the selling price for each of the exhibited artworks sold during the exhibition.
4. Pricing is at the discretion of the artist. However, artists should price with the understanding that 50% of sales will be paid to the Gallery.
5. If the artist sells the artwork at a discount from the original listed price, the Gallery will share equally in the price reduction.
6. The artist must be present for at least two hours during the exhibition. Artists are expected to arrange printing of their biographies, artist statements and other promotional materials and have them available for visitors during the exhibition.
7. The Gallery will advertise the event and distribute promotional material through the BBG network. Each exhibition will be featured on the website of the gallery.
8. Artists who are members of the jury for a particular month are prohibited from exhibiting their artwork in the Last In: Exhibition of that particular month.
9. Gallery reserves the right to cancel the exhibition if participation is insufficient.

## CLOSURE

Results of the voting (jury and People's Choice) will be announced at 5 pm on Sunday. The Gallery will close to the public at 6 pm. Artists are responsible to remove their artwork between 6 pm and 8 pm following the exhibition's closure on Sunday.

## LOCATION

Bezpala Brown Gallery is located in the heart of Downtown Toronto in the Old Town and St. Lawrence Market Historic District at the South East corner of **Front and Church** Street intersection. However, be careful as some GPS units might want to take you to 17 Church Street in North York. There is plenty of public parking available around the Gallery. Our web site has a map locating parking lots around the area.

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